



WEWS

# ORDER

Print Date 10/22/12

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Flight Dates **10/16/12-10/22/12**

Contract / Revision      **304946 /**

Original Date / Revision  
07/17/12    10/22/12

Advertiser **Sutton / Democrat / Congress**

Agency    **Buying Time LLC**

Buying Contact

**650 Massachusetts Avenue NW - S  
Washington, DC 20001**

Product

**Betty Sutton for Congress 10.16-10**

Agency Com    15%

Billing Contact

**650 Massachusetts Avenue NW - S  
Washington, DC 20001**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep      00:20:00

Estimate #      **2089**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle    EOM/EOC

Billing Calendar BROADCAST

Demographic   A35+

Rev Codes      POL      POL      CAND

Product Codes PL

Priority          P-1

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
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Daniel Baylog	100%		
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Order Share %      Market Value

Competing Station	% of Order	Amount
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CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	86	\$81,918.75	\$96,375.00	0.00
<b>Totals</b>	<b>86</b>	<b>\$81,918.75</b>	<b>\$96,375.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	86	\$81,918.75	\$96,375.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	10/16/12	10/22/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	4	\$175.00	P-2	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$175.00		0.00						
Week:		10/22/12	10/28/12	M-----	1		\$175.00		0.00						
N 2	WEWS	10/16/12	10/22/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	4	\$250.00	P-2	0.00	NM	5	\$1,250.00



WEWS

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Contract / Revision **304946** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 07/17/12/ 10/22/12

Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress 1** Estimate # **2089**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	10/16/12	10/22/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	4	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF--		4				\$250.00		0.00			
	Week:	10/22/12	10/28/12	M-----		1				\$250.00		0.00			
N 3	WEWS	10/16/12	10/22/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	8	\$950.00	P-1	0.00	NM	10	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF--		8				\$950.00		0.00			
	Week:	10/22/12	10/28/12	M-----		2				\$950.00		0.00			
N 4	WEWS	10/16/12	10/22/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	4	\$950.00	P-1	0.00	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF--		4				\$950.00		0.00			
	Week:	10/22/12	10/28/12	M-----		1				\$950.00		0.00			
N 6	WEWS	10/16/12	10/22/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	4	\$650.00	P-2	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF--		4				\$650.00		0.00			
	Week:	10/22/12	10/28/12	M-----		1				\$650.00		0.00			
N 7	WEWS	10/16/12	10/22/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	4	\$650.00	P-2	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF--		4				\$650.00		0.00			
	Week:	10/22/12	10/28/12	M-----		1				\$650.00		0.00			
N 8	WEWS	10/16/12	10/22/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF--		4				\$1,000.00		0.00			
	Week:	10/22/12	10/28/12	M-----		1				\$1,000.00		0.00			
N 9	WEWS	10/16/12	10/22/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- T- T--		2				\$650.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/15/12-10/21/12	M-F 1-2p		1-2p	- T- Th-----	:30		<del>(\$650.00)</del>		0.00	NM		
	Credited														
	[credit spot. will add to est 2088.]														
	Week:	10/22/12	10/28/12	M-----		1				\$650.00		0.00			
N 10	WEWS	10/16/12	10/22/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	4	\$1,200.00	P-1	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF--		4				\$1,200.00		0.00			
	Week:	10/22/12	10/28/12	M-----		1				\$1,200.00		0.00			
N 11	WEWS	10/16/12	10/22/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--- T---		1				\$1,200.00		0.00			
	Week:	10/22/12	10/28/12	M-----		1				\$1,200.00		0.00			
N 12	WEWS	10/16/12	10/22/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF--		4				\$300.00		0.00			



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Contract / Revision      **304946**      Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision    07/17/12/    10/22/12

Order Sep    00:20:00

Advertiser    **Sutton / Democrat / Congre**    Product **Betty Sutton for Congress 1**    Estimate #    **2089**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WEWS	10/16/12	10/22/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$300.00		0.00						
N 13	WEWS	10/21/12	10/21/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,600.00		0.00						
N 14	WEWS	10/20/12	10/20/12	SA 7-8p Rotation SA 7-8p Rotation	CM	News	-----S-	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,600.00		0.00						
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1		WEWS	10/15/12-10/21/12	SA 7-8p Rotation	News		-----Sa--	:30	<del>(\$1,600.00)</del>	0.00	NM				
See MG 14.2															
[N/A CORRECT INV CODE TO PLACE - SA 7PM NEWS]															
2		WEWS	10/15/12-10/21/12	SA 7PM News	7-730p		-----Sa--	:30	\$1,600.00	0.00	NM				
Ⓜ MG for 14.1 10/20															
N 15	WEWS	10/16/12	10/22/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	2	\$2,500.00	P-1	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-T---	2		\$2,500.00		0.00						
Week:		10/22/12	10/28/12	M-----	1		\$2,500.00		0.00						
N 16	WEWS	10/16/12	10/22/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWT---	3		\$1,200.00		0.00						
Week:		10/22/12	10/28/12	M-----	1		\$1,200.00		0.00						
N 17	WEWS	10/16/12	10/22/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$1,200.00		0.00						
Week:		10/22/12	10/28/12	-----	0		\$0.00		0.00						
N 18	WEWS	10/20/12	10/20/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$5,500.00		0.00						
N 20	WEWS	10/16/12	10/22/12	M-SU 11-1135P Late News M-SU 11-1135P Late New	CM	11-1135p	MTWTFSS	:30	3	\$3,000.00	P-1	0.00	NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWT--S	4		\$3,000.00		0.00						
Week:		10/22/12	10/28/12	M-----	1		\$3,000.00		0.00						
N 21	WEWS	10/16/12	10/22/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWT---	3		\$700.00		0.00						
Week:		10/22/12	10/28/12	M-----	1		\$700.00		0.00						
N 22	WEWS	10/21/12	10/21/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$900.00		0.00						
N 23	WEWS	10/20/12	10/20/12		CM	330-7p	-----S-	:30	2	\$3,500.00	P-2	0.00	NM	2	\$7,000.00



**WEWS**

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Advertiser    **Sutton / Democrat / Congre**    Product **Betty Sutton for Congress 1**    Estimate #    **2089**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NCAA 330p-7pm											
				NCAA 330p-7pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	2		\$3,500.00		0.00						
N24	WEWS	10/20/12	10/20/12	SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				SA GMA 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$900.00		0.00						
N25	WEWS	10/21/12	10/21/12	SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				SU GMA 8-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$900.00		0.00						
N26	WEWS	10/17/12	10/22/12	M-F 2-3p	CM	2-3p	M-WTF--	:30	3	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
				2-3pm General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--WTF--	3		\$1,000.00		0.00						
Week:		10/22/12	10/28/12	M-----	1		\$1,000.00		0.00						
Totals														86	\$96,375.00